



June 2-4, 2021  
Centre des congrès  
Reims, France

## CALL FOR PAPERS 2021 FOCUS: The Markets Biobased Solutions



To be submitted before **September 21<sup>st</sup>, 2020** on [www.plantbasedsummit.com](http://www.plantbasedsummit.com)

# What is the Plant Based Summit?

**PBS is the international event for bioeconomy where biobased chemistry actors and end-users build together tomorrow's sustainable economy!**

« Green Deal »: these 2 words are setting the scene in Europe for the years to come. The breadth of the project they encompass will push any industry to align its long-term strategy to reach the sustainability objectives that are compulsory to achieve, for us, our children, our grand-children... and the society as a whole.

Plant Based Chemistry is fully concerned by this political proposal. And if you attentively screen the content of the European Green Deal, you'll find many domains where our activities are relevant. The framework to support these industries is set: European Circular Bioeconomy Strategy, renewal of the Public-Private Partnerships dedicated to the Bioeconomy or the definition of the taxonomy to define the perimeter of « green investments ». At the same time, Member States are deepening their approach to efficiently support biobased products and chemicals.

But industrial development is not only fueled by the overall political context. It also needs a market and the understand-

ing of customers' demand and wishes. Innovation will also be crucial to answer to fast evolving and ever more aware customers. And for each market, the keys for success are different.

Plant Based Summit 2021 will offer to all actors of the biobased world to meet and build together a sound understanding of these items: investment tools, market trends, customer acceptance, political framework.... By confronting their views, by listening to high level speakers as well as knowledgeable people "working on the field", each one will deepen his understanding of what are the challenges and opportunities of these solutions in the targeted market as well as what are the successful innovations.

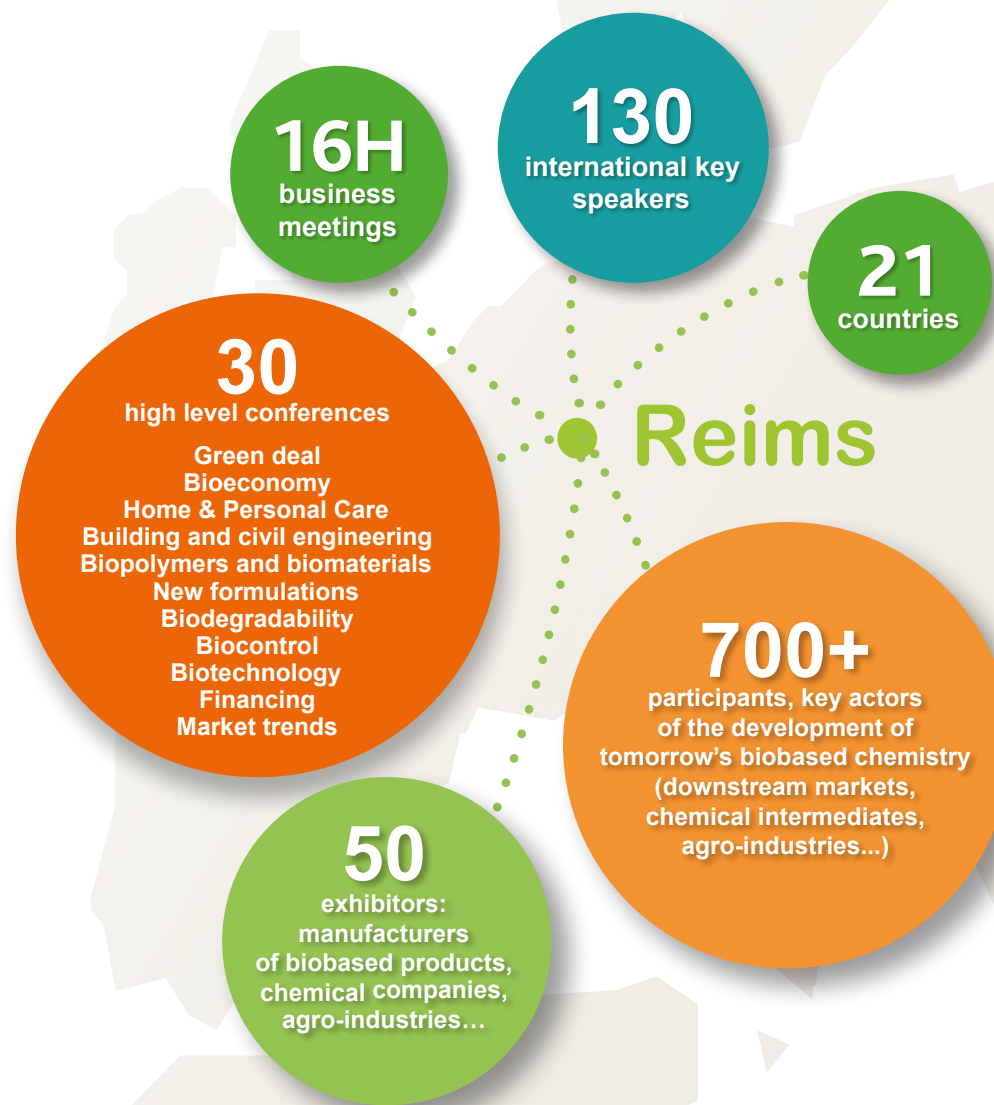
In a world which appears to be more and more turbulent, let's build together the path to sustainable growth.



**Chimie  
du  
Végétal**  
François MONNET  
President  
ACDV



**IAR**  
Yvon LE HÉNAFF  
President  
IAR



# Become a speaker at Plant based Summit 2021

Plant Based Summit is a unique opportunity to present your latest developments and solutions to more than 700 international public and private decision-makers. Participants to the conference typically include end-users, producers of biobased intermediates, biomass transformers, chemical producers, biotech companies, R&D specialists, business angels, investment funds as well as European and national decision makers.

The 2021 edition will focus on the biobased products' markets, and will keep a strong emphasis on the sector's innovations and challenges.

Economic context	Home & Personal Care	Biopolymers and biomaterials	Biopolymers and biomaterials
	Well-being	Biopolymers (New functionalities / New molecules)	Building and civil engineering
	Detergents, surfactants	Textile / Fashion	Biobased raw materials for the building industry
Circular economy (with end of life of biopolymers) Recycling/short distribution channels	Micro-organisms and other disinfectant, anti biofilm and anti fouling molecules	Sport & Leisure	Paints & Coatings (building, auto, textile, packaging...)
Economic context	Home & Personal Care	Biopolymers and biomaterials	Biopolymers and biomaterials
Biocontrol and biostimulation	Cosmetics, fragrances, aromas	Packaging	Wood chemistry, lignocellulose, fibers
Biobased chemistry and biodiversity	Food Ingredients / Nutraceutical Health (incl.: Proteins, from alternative food to alternative (non food) materials)	Mobility (composites)	Biodegradability, eco-design, traceability

## Session Format overview

Each speaker will have 15 to 20 minutes to present his/her contribution in a session of 90 minutes, composed of 3 to 4 speakers. Up to 30 minutes will be dedicated to questions and discussion in each session. The differences between approaches and viewpoints will be explored to provide each one an opportunity to learn and build a deeper understanding.

Your presentation may focus on several key points:

- Vision of brand owners and downstream users. You may explain the drivers that you are considering to adopt biobased solutions: brand value creation using renewable resources, social and environmental benefits, new performances, substitution of fossil resources, consumer sensitivity to green or naturality, etc...
- Biobased solutions examples for a given market, with highlights of the specific biobased benefits brought to the market or to the product. Your vision and experience of opportunities and challenges can be included.
- Collaboration in the value chain, including joint development with brand owners. You may develop your speech with a supplier or a downstream partner to illustrate how partnerships are useful to maximize value and minimize risks in biobased industries.
- Sharing of failures as well as successes. This could trigger exchanges and provide accurate insights on the many ways open to grow biobased solutions' markets.

The conference program intends to demonstrate how a higher uptake of plant based solutions in everyday products will benefit to consumers and meet their expectations. Your application should therefore highlight the added value and benefits that your products and services bring to the value chain and in particular to consumers. It could also illustrate the difficulties faced in building the solution and any learning worth to be shared you've captured.

## How to submit a paper?

All you have to do is to fill the **online form**. You'll be able to specify to which session themes your presentation could be considered for, and to provide key information about your presentation (topic, innovativeness, market positioning, opportunities and challenges for development...).

Around 60 presentations will be selected from the call for papers by the Steering Committee to be part of more than 130 high-level contributions from many different countries and horizons.

**If your proposal is selected, you will be automatically registered for PBS 2021 and benefit from a special discount of 50% on the standard conference price (speaker pass: 597,50 € excl. VAT.).** An invoice will be issued with the selection confirmation of your paper. To confirm your interest and participation, the invoice should be paid within 30 days.

Selected presentations will be displayed in the official PBS program and distributed during the event. All articles and PPT presentations will then be shared online (on the event website), to all registered delegates only, after the event (subject to speakers broadcast agreement).

### KEY DATES AND DEADLINES:

September 21 <sup>st</sup> - 2020	_____	Deadline to submit an online call for paper
October 15 <sup>th</sup> - 2020	_____	Notification of successful submissions
October 15 <sup>th</sup> 2020 – April 2021	___	Your participation of 597.50 € must have been paid
November 15 <sup>th</sup> - 2020	_____	Dissemination of the conference program to visitors (printed and online)
June 2 <sup>nd</sup> -3 <sup>rd</sup> – 2021	_____	Presentation during the conference

Access to the call for paper digital registration platform:

<https://www.plantbasedsummit.com/call-for-papers-application-form-1-3/>

Submit completed online form no later than September 21<sup>st</sup>

Information and contacts on [www.plantbasedsummit.com](http://www.plantbasedsummit.com)

